



UK



FRANCE



*Invitation To Local Government Chairmen and Administrators.*

## INTERNATIONAL TRADE & INVESTMENT CONFERENCE OF LOCAL GOVERNMENT AREAS.

### THEME

# NEW FUNDING MODELS FOR INCREASED INTERNALLY GENERATED REVENUE (IGR) THROUGH EXPORTS.

**UK Venue: Holiday Inn Express, Birmingham UK**  
**DATE: APRIL 21-24, 2025**

**France Venue: World Trade Centre (WTC), Lile, France.**  
**DATE: MAY 19-22, 2024**



The International Trade & Investment Forum, which focuses on local government areas, is a great initiative to explore new funding models for increased Internally Generated Revenue (IGR). Local governments can diversify their revenue streams by leveraging exports and reducing dependence on federal allocations. This could be achieved by promoting regional economic development, attracting investments, and enhancing trade opportunities.

### UK TRADE BUSINESS & INVESTMENT CONFERENCE

This forum is committed to supporting agriculture and the rural communities in Africa in line with the Developing Countries Trading Scheme (DCTS) introduced by the UK government in June 2023.

The UK government has introduced the DCTS to improve access to the UK market for developing countries. The DCTS aims to support sustainable growth in developing countries through a more generous unilateral offer. This has led to provisions in the DCTS which:

- i. reduce tariffs
- ii. liberalizes rules of origin requirements
- iii. simplify the conditions attached to the scheme

The Developing Countries Trading Scheme is a major milestone in growing free and fair trade with developing nations.

The Developing Countries Trading Scheme applies to 65 countries, offering lower tariffs and simpler rules of origin requirements for exporting to the UK. The scheme helps countries to diversify their exports and grow their economies, while British households and businesses benefit from lower prices and more choices.

### FRANCE TRADE BUSINESS & INVESTMENT CONFERENCE

France has an excellent strategic location. From Dunkirk Investment City, the country is Situated 49 km from the Channel Tunnel, 25 km from the Belgian border, and 50 km from England, Dunkirk territory is perfectly positioned to help you reach Europe's largest markets with Paris, Brussels, London and Rotterdam just 3 hours away.

Choosing the territory of Dunkirk located in France's Nord region, means choosing a trustworthy and pertinent solution for developing your export business across the French and European markets.

By 2050, over 2 billion people will live in Africa and 1 in 4 global consumers will be African. The forum will harness the potential of the continent and create new lasting partnerships that will deliver more investment, jobs and growth and benefit people and businesses across Africa.

## The Trade Business Goals to France:

- i. To identify with potential clients and partners, entering the European market.
- ii. A great opportunity to meet with relevant investors, and profitable business project developers and owners in the field.
- iii. An excellent networking opportunity and establish a sustainable network of partner and stakeholder organizations.
- iv. Identify synergies and ways of working together
- v. Be part of a detailed strategic investment policy development for new ventures and feed into concrete recommendations for action.

## Some potential topics that might be discussed at the forums

- i. Strategies for identifying and developing export-oriented industries in local government areas
- ii. Building capacity for trade facilitation and logistics infrastructure.
- iii. Creating an enabling business environment for export-oriented businesses.
- iv. Accessing international markets and trade agreements.
- v. Leveraging technology and digital platforms for export promotion.
- vi. Role of local governments in attracting foreign direct investment.
- vii. Innovative financing models for export development.
- viii. Collaboration and partnership opportunities between local governments, the private sector, and other stakeholders.
- ix. Promoting local economic development and increasing IGR through exports.
- x. Addressing technical barriers to trade and promoting export education.
- xi. Showcasing best practices and success stories in local government export development.

## Eligibility to Participate

1. Registration fee. UK Event: £870 per Head. France Event: €1,100 per Head. The fee covers daily business meetings, breakout sessions, training materials, and visitations to selected locations in Birmingham, UK or Lille, France. Hotel accommodation is not included in the registration fee.

2. Delegates willing to lodge in hotel accommodations reserved by event organizers should contact us for more details. Contact emails are: [sales@nceffoods.eu](mailto:sales@nceffoods.eu), [info@africaexportspavilions.uk](mailto:info@africaexportspavilions.uk)  
**WhatsApp: +44 20 3879 1764**

3. Event Registration Form to each of the above forums with account details for payment of the registration fee is available on request, you can also register online through the website link below: <https://www.nceffoods.eu/events>

4. Registration deadline is 21st February 2025. Date extension will attract an additional fee from the delegate to cover for logistics and administrative costs.

5. Exhibition: Interested Institutions ready to exhibit products at the event should get in touch with us.

6. VISA letter?

a. Due to visa processing times, we strongly recommend applying as early as possible.

b. Participants from countries requiring UK or French visas must present an invitation letter from the UK or France, with their visa application.

c. Order and complete your registration to The International Trade & Investment Forum of Local Government Areas, UK & FRANCE, and fill out the visa invitation letter form to obtain your visa letter.

d. Knowing the valid entry requirements, including visa requirements, and completing all necessary formalities before the event begins is essential.

e. For detailed information about visa requirements, please contact us by email: [sales@nceffoods.eu](mailto:sales@nceffoods.eu), [info@africaexportspavilions.uk](mailto:info@africaexportspavilions.uk)

## REGISTER NOW TO SECURE YOUR SPOT

For Further Information, Contact Us.

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